

COMFORT & CURE[®]

2026 WINTER GALA

Exclusive Patron Partnerships

FRIDAY, DECEMBER 4, 2026

Museum of Arts and Design • New York City

AN EVENING OF PURPOSE

The Comfort & CURE 2026 Winter Gala is dedicated to advancing patient education and enhancing quality of life for individuals and families affected by cancer.

Developed in collaboration with healthcare professionals and community partners delivering care across Montana, these in-person programs will bring tailored quality of life education directly to rural communities throughout the State, creating opportunities for patients, survivors, and caregivers to learn, connect, and engage through meaningful, community-based educational experiences.

Each Exclusive Patron Partnership represents a meaningful investment in expanding access to high-quality patient education and strengthening communities through collaboration. Every partnership is exclusive and available to one organization only.

LEARN HOW TO BE PART OF THIS EVENT

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Gathered for a Purpose

Comfort & CURE will welcome 150 guests for a black-tie evening of connection and celebration in support of patient education across rural Montana.

A Night at the Museum

Friday, December 4, 2026

6:00 – 10:00 PM



Gallery Walk & Reception

Explore Nike: Form Follows Motion while enjoying cocktails and conversation



Dinner & Program

Three-course dinner featuring CURE's mission and patient perspectives



Coffee & Dessert

A final opportunity to connect before the evening concludes

Giving Beyond the Gala

Cure Community Alliance is recognized by the Internal Revenue Service as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. Contributions to Cure Community Alliance are tax-deductible to the extent allowed by law. Please consult your tax advisor regarding the deductibility of your specific contribution.

From Patronage to Patient Education

Support of the Comfort & CURE 2026 Winter Gala will make possible 10 in-person Educated Patient Updates through the Rural Oncology Patient Education (ROPE) initiative, bringing tailored quality of life education directly to rural communities across Montana.

Patronage will support:



Patient Education

Development and delivery of quality of life programming focused on exercise, nutrition, sexual health, survivorship, caregiver support, wellness, and other topics that complement care delivery



Expert Faculty

Participation of healthcare professionals and subject-matter experts who will lead educational discussions and engage directly with attendees



Patient Participation

Transportation assistance, including gas gift cards, to support patients, survivors, and caregivers traveling to attend programs



Program Delivery

Educational materials, faculty and staff travel, onsite operations, and other resources required to deliver each in-person program



Community Engagement

Local outreach and collaboration with participating cancer care centers and community partners across Montana



INSPIRING HOPE

The evening's most meaningful moments. They that remind every guest why we have gathered.



Mission Video Patron

\$125,000 (Exclusive Patron Partnership)

Support the production and presentation of the gala's signature mission film, showcasing the impact of CURE Community Alliance and the importance of patient education.

RECOGNITION INCLUDES:

- Exclusive designation as the Mission Video Patron
- One preferred-view table for ten (10) guests
- Recognition in the mission video
- Recognition in the printed gala program
- Recognition on the event website
- Verbal acknowledgment during the evening program



Patient Story Video Patron

\$100,000 (Exclusive Patron Partnership)

Support the featured patient or caregiver presentation that serves as the emotional centerpiece of the evening, illustrating the transformative power of education, advocacy, and community.

RECOGNITION INCLUDES:

- Exclusive designation as the Patient Story Patron
- One preferred-view table for ten (10) guests
- Recognition in the patient story video
- Recognition in the printed gala program
- Recognition on the event website
- Verbal acknowledgment during the evening program



CREATING CONNECTION

Exceptional experiences that bring guests together while celebrating the mission of CURE.



Welcome Reception Patron

\$75,000 *(Exclusive Patron Partnership)*

RECOGNITION INCLUDES:

- Exclusive designation as the Welcome Reception Patron
- One preferred-view table for ten (10) guests
- Recognition sign on the cocktail bar
- Recognition in the printed gala program
- Recognition on the event website
- Verbal acknowledgment during the evening program



Museum Gallery Patron

\$75,000 *(Exclusive Patron Partnership)*

RECOGNITION INCLUDES:

- Exclusive designation as the Museum Gallery Patron
- One preferred-view table for ten (10) guests
- Recognition sign at the entrance of the museum gallery
- Recognition in the printed gala program
- Recognition on the event website
- Verbal acknowledgment during the evening program



Entertainment Patron

\$50,000 *(Exclusive Patron Partnership)*

RECOGNITION INCLUDES:

- Exclusive designation as the Entertainment Patron
- One preferred-view table for ten (10) guests
- Recognition sign on the baby grand piano
- Recognition in the printed gala program
- Recognition on the event website
- Verbal acknowledgment during the evening program



Floral Experience Patron

\$50,000 *(Exclusive Patron Partnership)*

RECOGNITION INCLUDES:

- Exclusive designation as the Floral Experience Patron
- One preferred-view table for ten (10) guests
- Recognition card displayed within each floral centerpiece
- Recognition in the printed gala program
- Recognition on the event website
- Verbal acknowledgment during the evening program

CELEBRATING TOGETHER

Thoughtful touches that leave guests with lasting memories of an extraordinary evening.



Signature Cocktail Patron

\$37,500 *(Exclusive Patron Partnership)*

RECOGNITION INCLUDES:

- Exclusive designation as the Signature Cocktail Patron
- One preferred-view table for ten (10) guests
- Recognition card displayed on the cocktail bar alongside the signature cocktail
- Recognition in the printed gala program
- Recognition on the event website
- Verbal acknowledgment during the evening program



Departure Favor Patron

\$37,500 *(Exclusive Patron Partnership)*

RECOGNITION INCLUDES:

- Exclusive designation as the Departure Favor Patron
- One preferred-view table for ten (10) guests
- Recognition card displayed within each departure favor
- Recognition in the printed gala program
- Recognition on the event website
- Verbal acknowledgment during the evening program



Dessert Patron

\$25,000 *(Exclusive Patron Partnership)*

RECOGNITION INCLUDES:

- Exclusive designation as the Dessert Patron
- One preferred-view table for ten (10) guests
- Recognition card displayed with dessert service
- Recognition in the printed gala program
- Recognition on the event website
- Verbal acknowledgment during the evening program



Coat Check Patron

\$25,000 *(Exclusive Patron Partnership)*

RECOGNITION INCLUDES:

- Exclusive designation as the Coat Check Patron
- One preferred-view table for ten (10) guests
- Recognition sign displayed at the coat check table
- Recognition in the printed gala program
- Recognition on the event website
- Verbal acknowledgment during the evening program

EXCLUSIVE PATRON PARTNERSHIP SUMMARY

PARTNERSHIP	INVESTMENT
Mission Video Patron	\$125,000
Patient Story Patron	\$100,000
Welcome Reception Patron	\$75,000
Museum Gallery Patron	\$75,000
Entertainment Patron	\$50,000
Floral Experience Patron	\$50,000
Signature Cocktail Patron	\$37,500
Departure Favor Patron	\$37,500
Dessert Patron	\$25,000
Coat Check Patron	\$25,000
Total Exclusive Patron Partnerships:	\$600,000

ATTEND THE GALA



Individual Patron Seat — \$2,000

Ideal for individuals or couples wishing to attend the inaugural Comfort & CURE 2026 Winter Gala.

INCLUDES:

- Admission for one (1) guest
- Cocktail reception
- Three-course dinner with wine service
- Full evening program and entertainment



Patron Table — \$18,000

Host colleagues, clients, family, or friends with a reserved table at the inaugural Comfort & CURE 2026 Winter Gala.

INCLUDES:

- Reserved table for ten (10) guests
- Cocktail reception
- Three-course dinner with wine service
- Full evening program and entertainment
- Recognition in the printed gala program as a Table Patron

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